

TWITTER ADVERTISING



Take advantage of Twitter's 320M active users to promote your brand, drive traffic to your website and get established as an influencer in your niche.

- Promoted Tweets
- Increase Twitter Followers
- Increase Website Traffic
- Targeted Demographic Campaigns
- Remarketing Campaigns

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- Conversion Tracking Setup
 - Business Page Optimization
 - Custom Twitter Ads Per Month (Setup & Optimization): 4
 - Campaign Setup Fee (Once Off): \$50
 - Monthly Management Fee:
 - Ad Spend Below \$1K – > \$100
 - Ad Spend Above \$1K – > \$200

FACEBOOK ADVERTISING



Use Facebook advertising to spread the word about your brand, products or services. Suitable for all types of businesses, FB Ads can drive traffic, generate leads and increase website conversions.

- Promoted FB Posts
- Reach & Brand Awareness
- Remarketing Campaigns
- Targeted Demographic Campaigns
- Dynamic Product Ads (eCommerce)
- Lead Generation Ads (Including CRM Integration)
 - Local Awareness Campaigns
 - Offer Claims Campaigns
- Contact List Campaigns (custom audiences)

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- Conversion Tracking Setup
 - Business Page Optimization
 - Custom Facebook Ads Per Month (Setup & Optimization): 4
 - Number of Monthly Ads (Setup & Optimization): 4
 - Campaign Setup Fee (Once Off): \$100
 - Monthly Management Fee:
 - Ad Spend Below \$1K -> \$150
 - Ad Spend Above \$1K -> \$300

LINKEDIN ADVERTISING



LinkedIn is the ultimate social network for professionals and a useful social media marketing tool, especially for B-2-B and service providers.

- LinkedIn Promoted Posts
- Targeted Demographic Campaigns (Engagement & Conversions)
 - LinkedIn Feed Campaigns

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- Conversion Tracking Setup
 - Business Page Optimization
 - Custom LinkedIn Ads Per Month (Setup & Optimization): 4
 - Campaign Setup Fee (Once Off): \$200
 - Monthly Management Fee:
 - Ad Spend Below \$1K -> \$300
 - Ad Spend Above \$1K -> \$400